



Contest Rules

IoT Business Hub - 7th edition - 2025

# ARTICLE 1. ORGANIZER

This seventh edition of the IoT Business Hub competition, which rewards innovations in the ecosystem of connected objects, is organized by the company:

BearingPoint France SAS

Simplified joint-stock company registered with the Nanterre Trade and Companies Register number 443 021 241

Whose registered office is addressed to:

CBX Tower

1, Passerelle des Reflets 92913 Paris La Défense Cedex

Represented by Sylvain Chevallier, Partner at BearingPoint, hereinafter referred to as "the Organizer".

The consulting firm BearingPoint specializes in management consulting and technology and has a global network allowing it to meet the expectations of its clients. It offers effective approaches to support companies and institutions.

The firm is at the origin of initiatives like:

* Since 2003, it has organized the Podium de la Relation Client in partnership with Kantar, rewarding companies and administrations according to the evaluation of their customers and users.

**ARTICLE 2. PURPOSE OF THE COMPETITION**

The emergence of connected objects and services is accompanied by a much larger fundamental movement within many organizations (companies, public bodies, associations, etc.). For them, the Internet of Things (IoT) is a great field of innovation, where they can imagine new services, enrich the experience of their users, or improve their operational efficiency.

With this in mind, BearingPoint is honoring the most significant connected services of the year by organizing the IoT Business Hub, the seventh edition of which will take place in November 2025.





Any organization with an activity in France and that has successfully implemented IoT projects is invited to apply. After a demanding selection process, the most promising projects will be rewarded at an annual evening.

The Organizer reserves the right to award ad hoc prizes depending on the quality and nature of the applications received.

# ARTICLE 3. TERMS OF PARTICIPATION

Participation in the contest is free of charge.

Legal persons who meet the following criteria may participate in this competition:

* The applicant must be an organization (company registered in the Trade and Companies Register, public body, association...).
* The applicant must have developed in the last 2 years or currently develop an IoT project, on his behalf or for a client, in France.
* The IoT project must have a component in at least one of the following segments: design of connected objects, management of connectivity and networks, development or use of IoT platforms, use of the data generated and creation or development of new associated services.

The applicant to the competition must designate at least one natural person to represent him or her throughout the duration of the competition.

\*All projects and data communicated to the IoT Business Hub will remain confidential and will not be shared with private organizations.

# ARTICLE 4: APPLICATIONS

Applications will be completed exclusively online, via the form on the iotbusinesshub.com website, before midnight on **30th July 2025**.

One or more applications may be submitted per candidate. Any incomplete file on the closing date cannot be studied.

The application package will include:

* The completed form;
* Illustrative elements of the project.

The file may also be accompanied by any additional document presenting the candidate's company and/or project (model, drawing, etc.), any computer support for presentation or demonstration and, in general, any other document that the candidate deems appropriate to communicate or that the selection committee may ask candidates.

Submitting your application automatically gives you access to the IoT Business Hub community.

# ARTICLE 5: THE JURY AND THE SELECTION OF CANDIDATES

The jury is composed of personalities linked to the Ecosystem of the Internet of Things and will be responsible for examining the selected applications in order to designate a winner. The jury brings together BearingPoint members, journalists, business leaders and experts from the academic world*.*

The jury is sovereign.

He is not required to justify his decisions and these are final. If necessary, it may decide not to award prizes.

The application files sent by the participants in the competition as well as the deliberations of the jury are confidential. The members of the jury and the persons who have had knowledge of the application files are bound by strict confidentiality, in particular as regards the content of the projects.

The intellectual, artistic or industrial property rights to which the project or the creation, design or invention contained in the application file could give rise remain the exclusive and total property of the candidates.

The members of the jury and the organizers of the competition cannot be held legally responsible for the protection of ideas, patents, files, models or trademarks invented by the candidate, in particular if a publication reproduces protected works.

The candidates declare on their honor to be holders of all the rights attached to their projects and undertake to note and guarantee to the organizer of the competition any conviction that would be pronounced against them on the basis of an infringement of an intellectual property right attached to the project presented.

At the closing of submission, on July 30th, 2025, the applications will be sent to the members of the jury who will make a preselection of 2 to 5 candidates on each of the prizes.

Pre-selection decisions will be notified by email to all candidates.

# ARTICLE 6: SELECTION OF NOMINEES

Following the examination of the files, the pre-selected candidates will be contacted, and must be available, for clarification to their file during the month of October 2025.

# ARTICLE 7: ORAL NOMINEES

The selected candidates will be asked to pass an oral exam before the jury to present their project on October 2025. The winners will be selected from these shortlisted candidates.

# ARTICLE 8: AWARDING OF PRIZES

The awards ceremony will take place during a special evening in the presence of the members of the jury in November 2025.

# ARTICLE 9: TIMETABLE

The forecast schedule for the IoT Business Hub is as follows:

* 29th April, 2025: Call for applications and start of the competition;
* 30 th of July 2025:
* Closing of applications;
* Selection of nominees;
* October 2025: Audition of pre-selected candidates;
* November 2025: Awards ceremony.

# ARTICLE 10: COMMITMENT OF CANDIDATES

Any candidate for the competition undertakes to:

* Read and accept these rules in full and without reservation.
* Provide accurate information in their application package. If it turns out that all or part of the information provided by the candidate is false, the latter may be eliminated immediately from the competition without possible complaint.
* Accept the dissemination, via all media, of his surname, first name, place of study, as well as the characteristic elements of his activity and his project, for 3 years from the submission of his file. He renounces, solely for the purposes of this contest, to claim any right to his image and accepts in advance the distribution of photographs or videos that may be taken on the occasion of the award ceremony. This authorization expressly excludes the specified confidential information of the candidates in writing.

# ARTICLE 11: INTELLECTUAL PROPERTY

All the elements composing this contest (including these rules) are protected by the provisions of the Intellectual Property Code. It is therefore strictly forbidden to reproduce, represent or exploit all or part of the elements composing this contest (site, images, texts, videos, logos and any other distinctive elements). These elements are the exclusive property of the Organizer.

Each Candidate guarantees to the Organizer that he is the owner or has obtained intellectual property rights on the achievements/goods/creations/trademarks he presents, all the rights and/or authorizations necessary for their presentation to the Competition. The Organizer accepts no responsibility in this area.

The Candidate authorizes the Organizer to reproduce and represent, for the life of the rights concerned, free of charge and in any territory, the achievements, goods, creations and brands that he presents, in the communication tools of the contest (Internet, exhibition catalogue, invitation cards, visitor plan, promotional video...) as more generally on all

media intended for the promotion of the competition (photograph or video on the competition to be published in the classic press or Internet, television show made on / during the competition, without this list being exhaustive ...)

The Candidate guarantees to the Organizer that he has obtained from the holders of intellectual property rights on the achievements, goods / creations / trademarks that he exposes, all the rights and / or authorizations necessary for the aforementioned uses.

The Organizer will have the possibility to exclude candidates convicted in matters of intellectual property, in particular, for acts of infringement.

# ARTICLE 12: APPLICATION OF THE REGULATION

The rules are available on the iotbusinesshub.com website for the duration of the contest.

The Organizer can in no way be held responsible in the event of postponement, interruption, postponement, extension, cancellation or modification of the contest for reasons beyond its control or in case of force majeure.

These rules are subject to French law.

Any dispute that may arise from the application or interpretation of these rules or on the occasion of the contest will be the subject of an attempt at amicable settlement. Any dispute that cannot be settled amicably will be submitted to the courts of Paris. No dispute relating to the rules and the contest will be admissible one month after the end of the contest.

Done at Paris on 23th April 2025

# CONTACT

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